

Government of Meghalaya
Meghalaya State Skill Development Society (MSSDS)

ENGAGEMENT OF CREATIVE & MEDIA PARTNER
EOI No. MSSDS/342/2020/210, Dated: 29th March, 2022

Response to Pre-bid Queries/Comments 1, dated 12-April-2022

Reference Page No.	Clause Description	Clarification/ Recommendations	Response / Remarks
Page 4	An amount of Rs.13.0 Lakhs (Rupees Thirteen Lakhs) has been earmarked for the same under the Scheme.....	Is there any additional information on this? Does that mean the overall costing for the various deliverables listed on page 15 has to be executed within this amount?	INR.13.0 Lakhs is the Budget for the assignment.
Page 15	L - L3 b. Proposed Strategy / Methodology	What does the Agency submit as part of the Technical Evaluation Methodology?	b1: Creative vision and strategy The Bidder is to provide a write-up on the two sub-parameters indicated.
			b2: Proposed number of Creatives The Bidder is to indicate number of various creative outputs proposed to be developed under each type / category
			b4: Client Servicing Work Plan <ul style="list-style-type: none"> ▪ SI.No 4 may be read as SI.No.3 ▪ The Bidder is to provide the Detailed Work Plan along with Manpower planning and scheduling.